



# STRENGTHENING OUR VOICE

## A Call for Collaboration

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# Global Focus On Cancer

GFC was formed in 2011 to act as an agent of simple and effective change to help reduce the global burden of cancer.

- Awareness programs
- Support programs
- Coalition/alliance building
- Networking
- Education



# BC IN ASEAN COUNTRIES 2020



# OF NEW BC CASES  
# OF BC RELATED DEATHS



Myanmar  
6,912  
2,972



LAOS  
1,080  
437



Viet Nam  
21,555  
9,345



Philippines  
27,163  
9,926



Thailand  
22,158  
8,266



Cambodia  
1,877  
793



Brunei  
137  
29



Malaysia  
8,418  
3,503



Singapore  
3,662  
921



INDONESIA  
65,858  
22,430



Timor Leste  
119  
48



# BC IN ASEAN COUNTRIES 2020

158,939

# of new BC cases

58,670

# of BC related deaths



# SEABCS History

**2016**

**Hue City, Vietnam**

The premiere 3-day event attracted over 250 attendees representing 16 countries and provided participants with continued medical education, experience sharing, patient advocacy and survivorship components along with networking opportunities.



**2018**

**Kuching, Malaysia**

With the theme of “Patient-Centered Care” and over 350 attendees from 17 countries participating. Patient navigation, peer to peer support, oncology nursing strengthening and patient/clinician communication were among the topics explored.



**2017**

**Yangon, Myanmar**

“Comprehensive Cancer Care Continuum: Knowledge into Practice”, drew over 500 attendees from 16 countries. The symposium explored challenges & opportunities in breast cancer around early detection, optimal care delivery, supportive survivorship programs and quality of life.



**2019**

**Bangkok, Thailand**

This 2-day event carried the theme of “Patient and Provider Empowerment” and more than 225 attendees representing 14 countries participated in panel discussions and workshops.





# Strengthening our Voice



SEABCS

*Regional Coalition*

Formation of an alliance  
or **“Task Force”**



# SEABCS Regional Coalition

## Structure



2 + representatives from each country



- Medical professionals
  - Doctors
  - Nurses
  - Social workers
- Patients
- Caregivers
- Advocates
- Policy makers
- Academics



# SEABCS Regional Coalition



## Create a report

on the current situation in each country and what efforts are being taken to downstage breast cancer at presentation, improve access to care and improve survival



## Develop data-based projects/interventions

to be addressed across the coalition to be presented at professional conferences and published in relevant academic journals



## Design research projects

an App, a digital book etc., a statement or position paper for regional groups or meetings



## Country match/mentorship

partner two countries and have each mentor the other on strengths or specialties



## Capacity Building

CME/capacity building workshops are expensive, even when regional – how can we take advantage of technology to make access to education more available?

- ECHO model



## Advocacy

Strengthen and build supportive and advocacy movements in each country





# SEABCS Regional Coalition



- How to increase early detection/screening methods
- Breast health awareness/literacy
- Education for primary health care providers



- Address ways to reduce financial catastrophe
- Supportive programs for patients and caregivers
- Best practice sharing across countries
- Capacity building advocacy and clinicians
- Improve outcomes and survival rates



- Strengthen and build supportive and advocacy movements in each country



# SEABCS Regional Coalition

## NEXT STEPS:



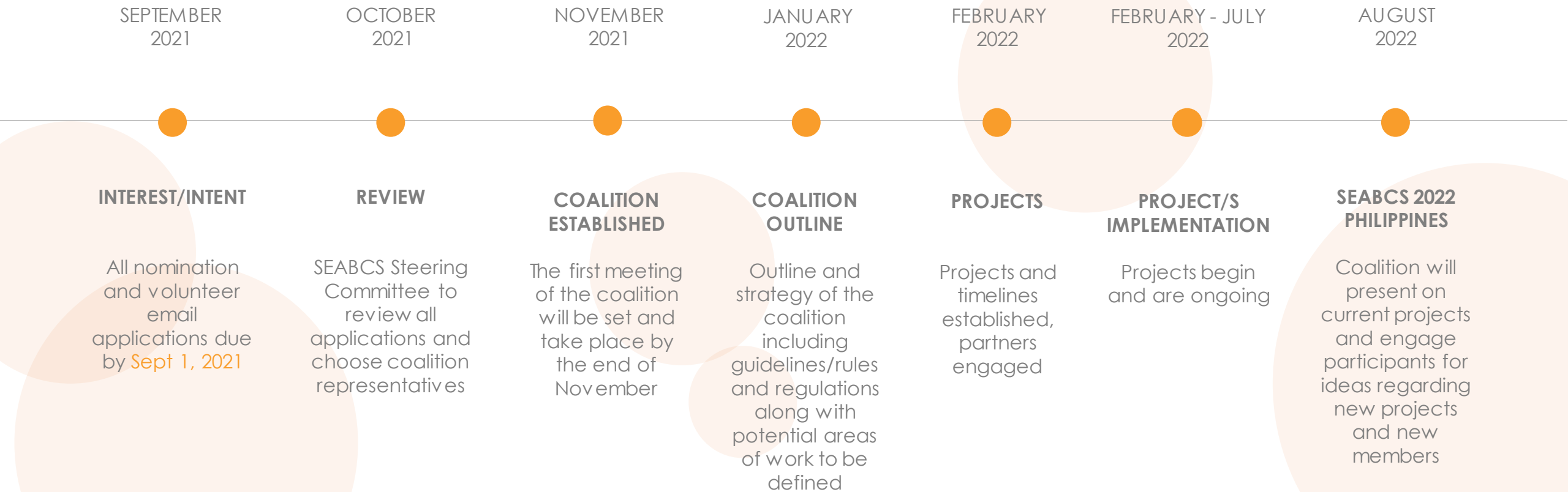
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By September 1, 2021

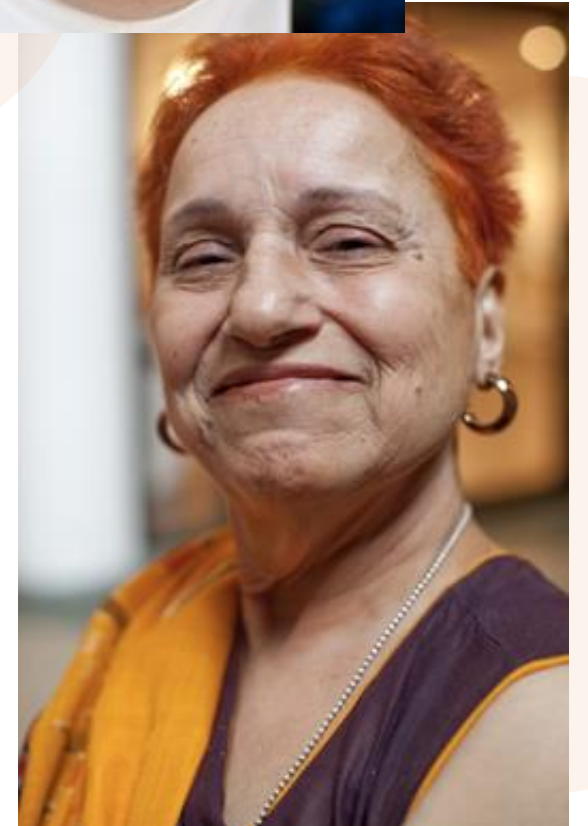


- Interests
- Capabilities
- Ideas
- Assets
- CV/background



# Timeline





# Terima kasih!

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